FRAN MURAD

2026 EDITION

PROMPT KIT

100 AI prompts to sell more

The most useful prompts from the 16 books, organized by topic and ready to copy: clients, sales, services, content, products and store.

WRITTEN BY

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FIRST EDITION
2026

100 AI Prompts to Sell More

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The tools, prices and plans mentioned reflect the time of publication and may change. Always check the current terms on each tool's official website before signing up. Appendix D lists the official links.

This material is educational: it teaches work processes and the judgment to apply them. It does not guarantee sales, clients or financial results: those depend on execution, the market and each person's effort. It is not a substitute for professional legal, accounting or tax advice.

Questions, corrections or suggestions: write to contactofranmurad@gmail.com or on Instagram, @frann.murad.

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INTRODUCTION

How to use these prompts

One hundred prompts from the books, how to fill them in so they give good results and three rules to stay out of trouble.

This kit brings together one hundred prompts from the sixteen books in the collection, organized by topic. They work with any text AI assistant: ChatGPT, Claude, Gemini or another. You don't need to read them in order: look up today's task in the contents and start there.

How to fill them in

What's in highlighted brackets (for example, the industry or the price) is replaced with your real details. The more specific you are, the better the result:

VAGUE	SPECIFIC
Industry: retail	Industry: health food shop with a store in Portland and local delivery
Customer: young people	Customer: women aged 25 to 40 who work out and cook at home
Offer: discount	Offer: 10% off the first order, until Sunday

How to improve a result

- **Ask for specific changes:** “shorter”, “warmer”, “no exclamation marks”, “with an example”.
- **Give it an example** of something you like and ask it to follow that style.
- **Ask for variations:** “give me three different versions” and choose.
- **Edit it yourself:** the last step is always yours.

Three rules

- [ ] **Check every fact:** prices, dates, measurements, terms. AI can make them up.
- [ ] **Don't upload sensitive data:** passwords, bank details or customers' personal data you don't need.
- [ ] **Don't promise what you can't deliver:** if a text promises results, earnings or deadlines, review it before publishing.

> **THE FULL BOOKS**
>
> Each chapter of this kit corresponds to a book in the collection. In the book, every prompt comes with step-by-step guidance, examples, common mistakes and tasks. If a topic is useful to you, the book takes you much further.

01

ChatGPT for Entrepreneurs

10 prompts from ChatGPT for Entrepreneurs. Fill in the brackets with your real details and always review the result.

These prompts come from *ChatGPT for Entrepreneurs*. In the full book, each one comes with context, a worked example and the mistakes to avoid.

ASK ME FIRST — USING AI EVERY DAY

I want you to help me **task**. Before doing anything, ask me the questions you need to do it well, one at a time. When you have enough information, let me know and only then do the task.

ANALYZE A COMPETITOR — USING AI EVERY DAY

Here's public information about a competitor: **text from their website, Instagram bio, posts, reviews**.

Analyze: what they promise, whom they talk to, how they differentiate themselves, what tone they use, what their customers say in reviews (the good and the bad). Then compare them with my business according to the profile: where I'm better, where I'm worse and what opportunity I see that they're not taking advantage of. Base it only on the information I gave you.

SALES PROPOSAL — USING AI EVERY DAY

Write a proposal for **client** with this structure: (1) what I understood about their situation, using these phrases they told me: **verbatim phrases**, (2) what I propose, (3) what's included, (4) what's not included, (5) timeline, (6) investment and payment terms: **price and conditions**, (7) next steps. One page maximum. Clear, professional tone, no filler phrases. Don't add anything that isn't in the information I gave you.

IDEAS FROM MY CUSTOMERS' QUESTIONS — USING AI EVERY DAY

These are real questions my customers ask me: **list of questions**. Turn each one into a content idea: an attractive title, the ideal format (post, carousel, short video, story) and the three main points it should cover. Add five more ideas that come from related questions they probably also have.

TRANSCRIPT TO CONTENT — USING AI EVERY DAY

Here's the transcript of an audio recording where I talk about **topic**: **transcript**. Pull out the three most interesting ideas and turn each one into a post, keeping my words and my examples. Mark my verbatim phrases worth keeping because they sound authentic.

RE-ENGAGE CUSTOMERS WHO DIDN'T COME BACK — USING AI EVERY DAY

Write a message for customers who bought more than **time** ago and haven't come back. I want to know how they're doing, tell them a real piece of news about the business: **news**, and give them a concrete reason to come back: **reason, without aggressive discounts**. Three variations, 60 words maximum each.

SUMMARIZE A LONG DOCUMENT — USING AI EVERY DAY

Here's a document: **text of a contract, set of rules, report or proposal**. Summarize it as: the five most important points, what it obliges me to do, dates or deadlines I need to keep in mind, and anything that looks risky or unclear. Remind me that this doesn't replace a professional's review if it's a legal document.

COMPARE SCENARIOS — USING AI EVERY DAY

I'm evaluating **decision: hiring someone, opening a second location, launching a product, investing in advertising**. Data: **costs, expected income, assumptions**.

Build three scenarios (pessimistic, expected and optimistic) with the numbers for each, showing the calculations. Tell me in which scenario it stops being worthwhile and which assumption is riskiest. Present it in a table.

SELF-CRITIQUE — USING AI EVERY DAY

Review what you wrote as if you were a demanding customer: what's generic, what sounds fake, what's unnecessary, what's missing? Rewrite it fixing that.

THINK THROUGH A DECISION — USING AI EVERY DAY

I have to decide between **A** and **B**. Context: **situation**. What matters to me: **criteria**. Don't decide for me: ask me questions, list advantages, disadvantages and risks, and tell me what information I'm missing.

02

Automate Your Business with AI

6 prompts from Automate Your Business with AI. Fill in the brackets with your real details and always review the result.

These prompts come from *Automate Your Business with AI*. In the full book, each one comes with context, a worked example and the mistakes to avoid.

FIND MY AUTOMATIONS — USING AI EVERY DAY

Here's the list of repetitive tasks in my business, with how many times a week I do them and how long they take: **list**.

My business: **brief description**. The tools I already use: **WhatsApp Business, Google, Instagram, etc.**.

For each task: tell me whether it can be automated with rules, with AI or whether it should stay manual, and why. Order them by the time they'd save me. For the first five, describe the automation in the form "When [trigger], do [actions]," and what type of tool would be needed. Don't recommend paid tools if there's a free option that's enough.